

COMPLETE DEMOGRAPHIC PROFILE	Aggrega Census T Analys	ract
Population		
Estimated Population (2021)	65,793	
Projected Population (2026)	67,910	
Census Population (2010)	60,756	
Census Population (2000)	54,876	
Projected Annual Growth (2021-2026)	2,117	3.2%
Historical Annual Growth (2010-2021)	5,030	8.3%
Historical Annual Growth (2000-2010)	5,880	10.7%
Estimated Population Density (2021)	1,837	psm
Trade Area Size		sq mi
Households		
Estimated Households (2021)	25,105	
Projected Households (2026)	25,738	
Census Households (2010)	22,210	
Census Households (2000)	19,581	
Projected Annual Growth (2021-2026)	663	2.5%
Historical Annual Change (2000-2021)	5,524	28.2%
Average Household Income		
Estimated Average Household Income (2021)	\$126,233	
Projected Average Household Income (2026)	\$145,665	
Census Average Household Income (2010)	\$92,565	
Census Average Household Income (2000)	\$82,964	
Projected Annual Change (2021-2026)	\$19,432	15.4%
Historical Annual Change (2000-2021)	\$43,269	52.2%
Median Household Income		
Estimated Median Household Income (2021)	\$102,830	
Projected Median Household Income (2026)	\$119,822	
Census Median Household Income (2010)	\$79,193	
Census Median Household Income (2000)	\$79,197	
Projected Annual Change (2021-2026)	\$16,992	16.5%
Historical Annual Change (2000-2021)	\$23,633	29.8%
Per Capita Income		
Estimated Per Capita Income (2021)	\$47,253	
Projected Per Capita Income (2026)	\$55,221	
Census Per Capita Income (2010)	\$33,838	
Census Per Capita Income (2000)	\$29,597	
Projected Annual Change (2021-2026)	\$7,968	16.9%
Historical Annual Change (2000-2021)	\$17,656	
Estimated Average Household Net Worth (2021)	\$1.07 M	



COMPLETE DEMOGRAPHIC PROFILE	Aggregated Census Tract Analysis
Race and Ethnicity	
Total Population (2021)	65,793
White (2021)	48,443 73.69
Black or African American (2021)	7,171 10.99
American Indian or Alaska Native (2021)	173 <i>0.3</i> 9
Asian (2021)	6,154 <i>9.4</i> 9
Hawaiian or Pacific Islander (2021)	174 <i>0.3</i> 9
Other Race (2021)	1,919 2.99
Two or More Races (2021)	1,759 2.79
Population < 18 (2021)	15,774 <i>24.0</i> 9
White Not Hispanic	9,474 60.19
Black or African American	2,152 13.69
Asian	1,547 9.89
Other Race Not Hispanic	850 <i>5.4</i> 9
Hispanic	1,751 11.19
Not Hispanic or Latino Population (2021)	60,857 92.59
Not Hispanic White	46,109 75.89
Not Hispanic Black or African American	6,901 11.39
Not Hispanic American Indian or Alaska Native	119 0.29
Not Hispanic Asian	6,053 9.99
Not Hispanic Hawaiian or Pacific Islander	124 0.29
Not Hispanic Other Race	100 0.29
Not Hispanic Two or More Races	1,451 2.49
Hispanic or Latino Population (2021)	4,936 7.59
Hispanic White	2,334 47.39
Hispanic Black or African American	270 5.59
Hispanic American Indian or Alaska Native	54 1.19
Hispanic Asian	101 2.09
Hispanic Hawaiian or Pacific Islander	50 1.09
Hispanic Other Race	1,819 36.99
Hispanic Two or More Races	308 6.29
Not Hispanic or Latino Population (2010)	57,178 94.19
Hispanic or Latino Population (2010)	3,578 5.99
Not Hispanic or Latino Population (2000)	53,781 98.09
Hispanic or Latino Population (2000)	1,095 2.09
Not Hispanic or Latino Population (2026)	62,612 92.29
Hispanic or Latino Population (2026)	5,298 7.89
Projected Annual Growth (2021-2026)	362 7.39
Historical Annual Growth (2000-2010)	2,483 22.79



COMPLETE DEMOGRAPHIC PROFILE	Aggrega Census T Analys	ract
Total Age Distribution (2021)		
Total Population	65,793	
Age Under 5 Years	4,012	6.1%
Age 5 to 9 Years	4,472	6.8%
Age 10 to 14 Years	4,720	7.2%
Age 15 to 19 Years	4,410	6.7%
Age 20 to 24 Years	3,707	5.6%
Age 25 to 29 Years	4,372	6.6%
Age 30 to 34 Years	3,985	
Age 35 to 39 Years	4,163	
Age 40 to 44 Years	4,256	6.5%
Age 45 to 49 Years	4,212	
Age 50 to 54 Years	4,405	6.7%
Age 55 to 59 Years	4,679	7.1%
Age 60 to 64 Years	4,609	7.0%
Age 65 to 69 Years	3,683	
Age 70 to 74 Years	2,607	4.0%
Age 75 to 79 Years	1,698	
Age 80 to 84 Years	931	1.4%
Age 85 Years or Over	871	1.3%
Median Age	38.7	
Age 19 Years or Less		26.8%
Age 20 to 64 Years	38,389	58.3%
Age 65 Years or Over	9,791	14.9%
Female Age Distribution (2021)		
Female Population	33,267	50.6%
Age Under 5 Years	1,923	5.8%
Age 5 to 9 Years	2,237	6.7%
Age 10 to 14 Years	2,386	7.2%
Age 15 to 19 Years	2,045	6.1%
Age 20 to 24 Years	1,746	
Age 25 to 29 Years	2,236	6.7%
Age 30 to 34 Years	2,043	6.1%
Age 35 to 39 Years	2,164	
Age 40 to 44 Years	2,175	
Age 45 to 49 Years	2,175	
Age 50 to 54 Years	2,260	6.8%
Age 55 to 59 Years	2,357	7.1%
Age 60 to 64 Years	2,277	6.8%
Age 65 to 69 Years	1,861	5.6%
Age 70 to 74 Years	1,353	4.1%
Age 75 to 79 Years	918	
Age 80 to 84 Years	526	1.6%
Age 85 Years or Over	582	1.7%
Female Median Age	39.3	
Age 19 Years or Less		25.8%
Age 20 to 64 Years		58.4%
Age 65 Years or Over	5,240	15.8%



COMPLETE DEMOGRAPHIC PROFILE	Aggregated Census Tract Analysis	
Male Age Distribution (2021)		
Male Population	32,526	49.4%
Age Under 5 Years	2,089	6.4%
Age 5 to 9 Years	2,234	6.9%
Age 10 to 14 Years	2,333	7.2%
Age 15 to 19 Years	2,364	7.3%
Age 20 to 24 Years	1,961	6.0%
Age 25 to 29 Years	2,136	6.6%
Age 30 to 34 Years	1,942	6.0%
Age 35 to 39 Years	1,998	6.1%
Age 40 to 44 Years	2,080	
Age 45 to 49 Years	2,036	6.3%
Age 50 to 54 Years	2,145	6.6%
Age 55 to 59 Years	2,322	
Age 60 to 64 Years	2,332	
Age 65 to 69 Years	1,822	
Age 70 to 74 Years	1,254	
Age 75 to 79 Years	780	
Age 80 to 84 Years	405	1.2%
Age 85 Years or Over	289	0.9%
Male Median Age	38.0	
Age 19 Years or Less	9,021	27.7%
Age 20 to 64 Years	18,954	58.3%
Age 65 Years or Over	4,550	14.0%
Males per 100 Females (2021)		
Overall Comparison		
Age Under 5 Years	109	52.1%
Age 5 to 9 Years	100	50.0%
Age 10 to 14 Years	98	-
Age 15 to 19 Years	116	53.6%
Age 20 to 24 Years	112	52.9%
Age 25 to 29 Years	96	48.9%
Age 30 to 34 Years		48.7%
Age 35 to 39 Years		48.0%
Age 40 to 44 Years		48.9%
Age 45 to 49 Years		48.4%
Age 50 to 54 Years		48.7%
Age 55 to 59 Years		49.6%
Age 60 to 64 Years		50.6%
Age 65 to 69 Years		49.5%
Age 70 to 74 Years		48.1%
Age 75 to 79 Years		45.9%
Age 80 to 84 Years		43.5%
Age 85 Years or Over	50	33.2%
Age 19 Years or Less		51.2%
Age 20 to 39 Years		49.5%
Age 40 to 64 Years	97	49.3%
Age 65 Years or Over	87	46.5%



COMPLETE DEMOGRAPHIC PROFILE	Aggrega Census T Analysi	ract
Household Type (2021) Total Households Households with Children Average Household Size Household Density per Square Mile	24,621 8,710 2.7 687	35.4%
Population Family Population Non-Family Population Group Quarters	57,943 7,703 147	11.7%
Family Households Married Couple Households Other Family Households with Children Family Households with Children Married Couple with Children Other Family Households with Children Family Households No Children Married Couple No Children Other Family Households No Children	8,638 6,358 2,280 9,854 8,612	
Non-Family Households Non-Family Households with Children Non-Family Households No Children Average Family Household Size Average Family Income Median Family Income Average Non-Family Household Size	72	24.9% 1.2% 98.8%
Marital Status (2021)		
Population Age 15 Years or Over Never Married Currently Married Previously Married Separated Widowed Divorced	2,057 2,469	55.5% 16.6% 23.6%
Educational Attainment (2021) Adult Population Age 25 Years or Over Elementary (Grade Level 0 to 8) Some High School (Grade Level 9 to 11) High School Graduate Some College Associate Degree Only Bachelor Degree Only Graduate Degree Any College (Some College or Higher)	44,472 957 1,488 8,671 7,405 2,783 14,294 8,874	6.3% 32.1% 20.0%
College Degree + (Bachelor Degree or Higher)	23,168	



COMPLETE DEMOGRAPHIC PROFILE	Aggrega Census T Analys	ract
Housing		
Total Housing Units (2021)	25,816	
Total Housing Units (2010)	23,663	
Historical Annual Growth (2010-2021)	2,153	9.1%
Housing Units Occupied (2021)	25,093	97.2%
Housing Units Owner-Occupied	19,155	74.2%
Housing Units Renter-Occupied	5,939	23.0%
Housing Units Vacant (2021)	722	2.8%
Household Size (2021)		
Total Households	25,105	
1 Person Households	5,021	20.0%
2 Person Households	9,013	35.9%
3 Person Households	4,293	17.1%
4 Person Households	4,017	16.0%
5 Person Households	1,833	7.3%
6 Person Households	603	2.4%
7 or More Person Households	301	1.2%
Household Income Distribution (2021)		
HH Income \$200,000 or More	3,794	15.4%
HH Income \$150,000 to \$199,999	2,900	11.8%
HH Income \$125,000 to \$149,999	2,300	9.3%
HH Income \$100,000 to \$124,999	2,842	11.5%
HH Income \$75,000 to \$99,999		12.9%
HH Income \$50,000 to \$74,999		16.1%
HH Income \$35,000 to \$49,999	2,017	8.2%
HH Income \$25,000 to \$34,999	1,465	6.0%
HH Income \$15,000 to \$24,999	1,069	4.3%
HH Income \$10,000 to \$14,999	299	1.2%
HH Income Under \$10,000	792	3.2%
Household Vehicles (2021)		
Households 0 Vehicles Available	401	1.6%
Households 1 Vehicle Available	•	25.9%
Households 2 Vehicles Available	11,293	
Households 3 or More Vehicles Available	6,555	26.6%
Total Vehicles Available	51,084	
Average Vehicles per Household	2.1	
Owner-Occupied Household Vehicles	41,790	81.8%
Average Vehicles per Owner-Occupied Household	2.2	
Renter-Occupied Household Vehicles	,	18.2%
Average Vehicles per Renter-Occupied Household	1.6	
Travel Time (2021)		
Worker Base Age 16 years or Over	35,405	
Travel to Work in 14 Minutes or Less	•	22.0%
Travel to Work in 15 to 29 Minutes	15,472	
Travel to Work in 30 to 59 Minutes		26.6%
Travel to Work in 60 Minutes or More	1,699	4.8%
Work at Home	2,797	7.9%
Average Minutes Travel to Work	21.8	_



COMPLETE DEMOGRAPHIC PROFILE	Aggregate Census Tr Analysis	ract
Transportation To Work (2021)		
Worker Base Age 16 years or Over	35,405	
Drive to Work Alone	29,492	83.3%
Drive to Work in Carpool	2,408	6.8%
Travel to Work by Public Transportation	177	0.5%
Drive to Work on Motorcycle	35	0.1%
Bicycle to Work	8	0.0%
Walk to Work	354	1.0%
Other Means	142	0.4%
Work at Home	2,789	7.9%
Daytime Demographics (2021)		
Total Businesses	3,694	
Total Employees	55,108	
Company Headquarter Businesses	196	4.8%
Company Headquarter Employees	10,911	19.8%
Employee Population per Business	16.6 t	to 1
Residential Population per Business	19.8 t	
Adj. Daytime Demographics Age 16 Years or Over	73,403	
Labor Force		
Labor Population Age 16 Years or Over (2021)	35,405	
Labor Force Total Males (2021)	17,384	49.1%
Male Civilian Employed	12,256	
Male Civilian Unemployed	678	3.9%
Males in Armed Forces	11	0.0%
Males Not in Labor Force	4,439	25.5%
Labor Force Total Females (2021)	18,021	
Female Civilian Employed	10,632	
Female Civilian Unemployed	360	2.0%
Females in Armed Forces	3	0.0%
Females Not in Labor Force	7,026	39.0%
Unemployment Rate	1,531	3.0%
Occupation (2021)		
Occupation Population Age 16 Years or Over	35,405	
Occupation Total Males	18,977	53.6%
Occupation Total Females	16,428	
Management, Business, Financial Operations	7,293	
Professional, Related	9,666	
Service	5,028	
Sales, Office	6,692	
Farming, Fishing, Forestry	10	0.0%
Construction, Extraction, Maintenance	1,558	4.4%
Production, Transport, Material Moving	5,169	
White Collar Workers	23,651	66.8%
Blue Collar Workers	11,754	



COMPLETE DEMOGRAPHIC PROFILE	Aggregated Census Tract Analysis	
Units In Structure (2021)		
Total Units	25,816	
1 Detached Unit	•	77.5%
1 Attached Unit	1,704	
2 Units	336	1.3%
3 to 4 Units	1,136	4.4%
5 to 9 Units	1,626	6.3%
10 to 19 Units	1,678	6.5%
20 to 49 Units	620	2.4%
50 or More Units	465	1.8%
Mobile Home or Trailer	1,058	4.1%
Other Structure	-	-
Homes Built By Year (2021)		
Homes Built 2014 or later	1,226	5.0%
Homes Built 2010 to 2013	203	
Homes Built 2000 to 2009		11.4%
Homes Built 1990 to 1999		26.4%
Homes Built 1980 to 1989	•	22.2%
Homes Built 1970 to 1979		17.2%
Homes Built 1960 to 1969	1,835	
Homes Built 1950 to 1959	1,025	
Homes Built 1940 to 1949	348	
Homes Built Before 1939	987	
Median Age of Homes	30.9	
Home Values (2021)		
Owner Specified Housing Units	25,093	
Home Values \$1,000,000 or More	25,000	
Home Values \$750,000 to \$999,999	50	
Home Values \$500,000 to \$759,999	1,129	
Home Values \$400,000 to \$499,999	1,305	
Home Values \$300,000 to \$399,999	·	16.8%
Home Values \$250,000 to \$299,999		18.8%
Home Values \$200,000 to \$249,999		20.9%
Home Values \$175,000 to \$199,999	1,757	7.0%
Home Values \$150,000 to \$174,999	1,982	
Home Values \$125,000 to \$149,999	1,029	
Home Values \$100,000 to \$124,999	1,004	
Home Values \$90,000 to \$99,999	326	
Home Values \$80,000 to \$89,999	527	
Home Values \$70,000 to \$79,999	351	1.4%
Home Values \$60,000 to \$69,999	226	
Home Values \$50,000 to \$59,999	176	
Home Values \$35,000 to \$49,999	226	
Home Values \$25,000 to \$34,999	100	
Home Values \$10,000 to \$24,999	452	
Home Values Under \$10,000	276	
Owner-Occupied Median Home Value	\$243,936	
I '		



COMPLETE DEMOGRAPHIC PROFILE	Aggrega Census I Analys	Fract
Total Annual Consumer Expenditure (2021)		
Total Household Expenditure	\$2.04 B	
Total Non-Retail Expenditure	\$1.08 B	
Total Retail Expenditure	\$959.43 M	
Apparel	\$73.04 M	
Contributions	\$70.35 M	
Education	\$67.65 M	
Entertainment	\$118.31 M	
Food and Beverages	\$295.76 M	
Furnishings and Equipment	\$73.22 M	
Gifts	\$53.39 M	
Health Care	\$167.55 M	
Household Operations	\$81.51 M	
Miscellaneous Expenses	\$38.77 M	
Personal Care	\$27.32 M	
Personal Insurance	\$15.33 M	
Reading	\$4.48 M	
Shelter	\$425.94 M	
Tobacco	\$10.78 M	
Transportation	\$370.54 M	
Utilities	\$142.87 M	
Monthly Household Consumer Expenditure (2021)		
Total Household Expenditure	\$6,894	
Total Non-Retail Expenditure		52.9%
Total Retail Expenditures	\$3,247	47.1%
Apparel	\$247	3.6%
Contributions	\$238	3.5%
Education	\$229	3.3%
Entertainment	\$400	
Food and Beverages		14.5%
Furnishings and Equipment	\$248	
Gifts	\$181	
Health Care	\$567	
Household Operations	\$276	
Miscellaneous Expenses	\$131	
Personal Care	\$92	
Personal Insurance	\$52	
Reading	\$15	
Shelter		20.9%
Tobacco	\$36	
Transportation	\$1,254	
Utilities	\$484	7.0%